

FIG. 3

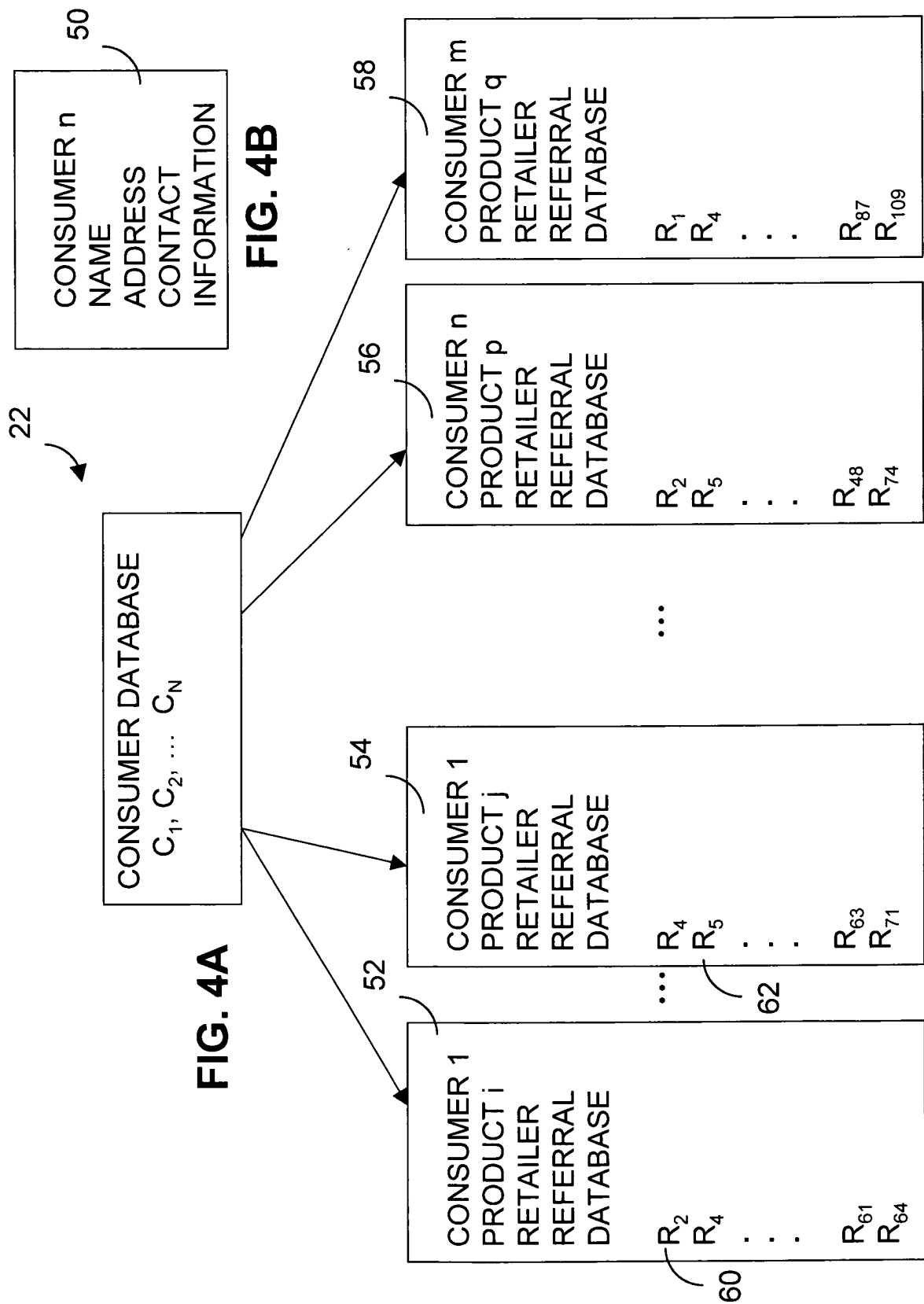


FIG. 4B

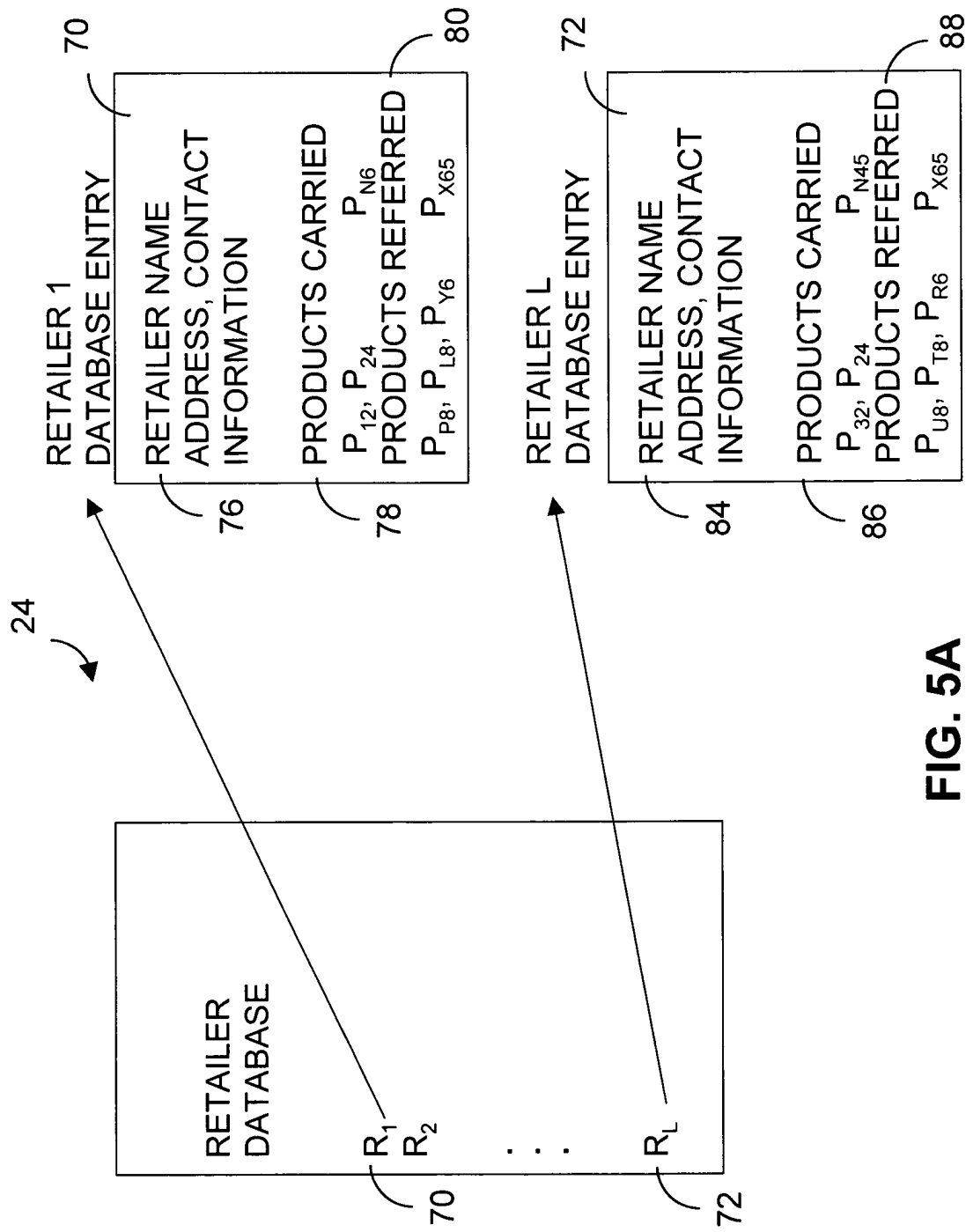


FIG. 5A

RETAILER DATABASE

RETAILER NAME A
ADDRESS
PHONE
EMAIL
WEB ADDRESS
CONTACT NAME
PRODUCTS STOCKED
PRODUCTS REFERRED

RETAILER NAME B
ADDRESS
PHONE
EMAIL
WEB ADDRESS
CONTACT NAME
PRODUCTS STOCKED
PRODUCTS REFERRED

▪
▪
▪

RETAILER NAME N
ADDRESS
PHONE
EMAIL
WEB ADDRESS
CONTACT NAME
PRODUCTS STOCKED
PRODUCTS REFERRED

24

FIG. 5B

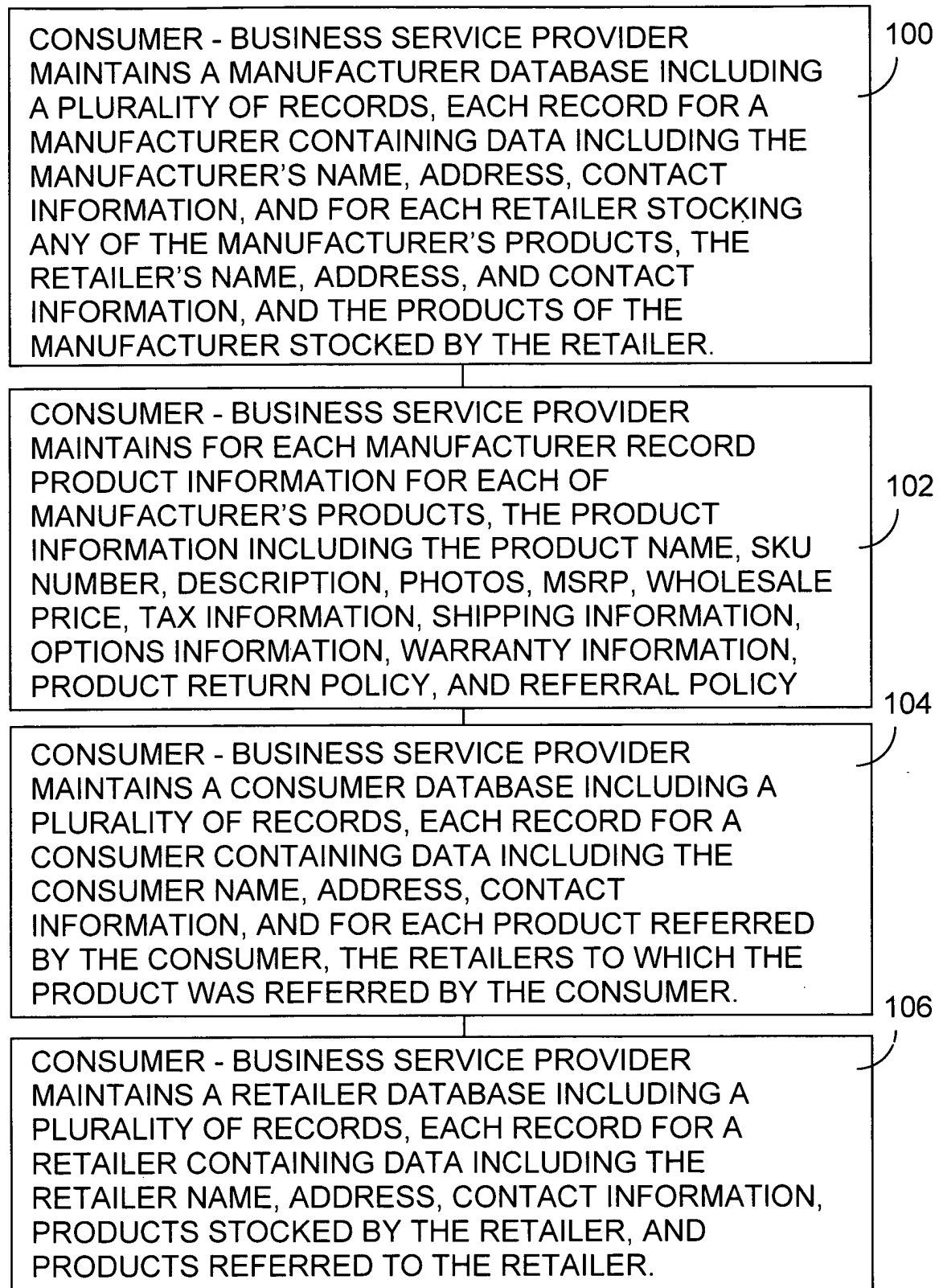
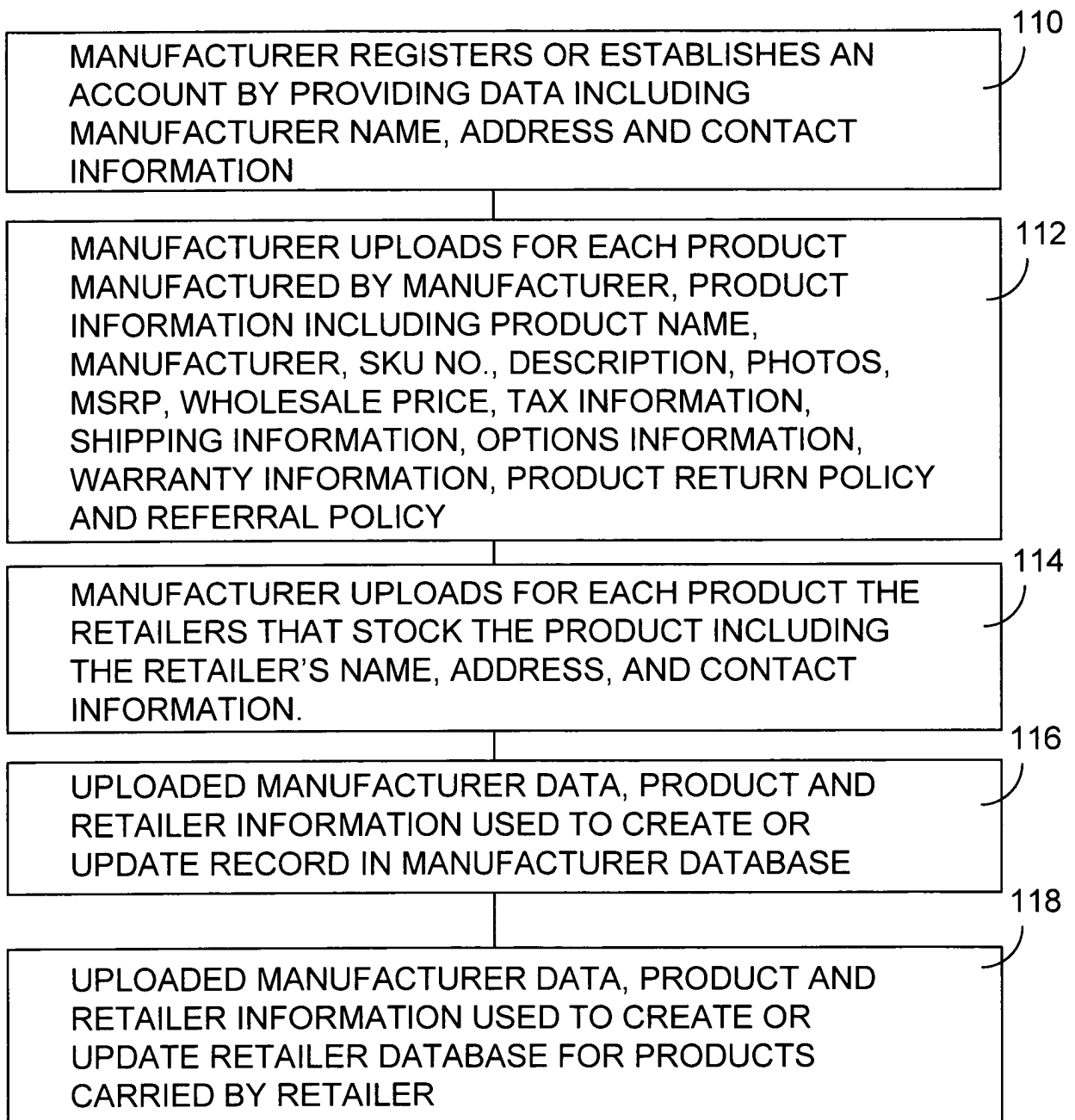
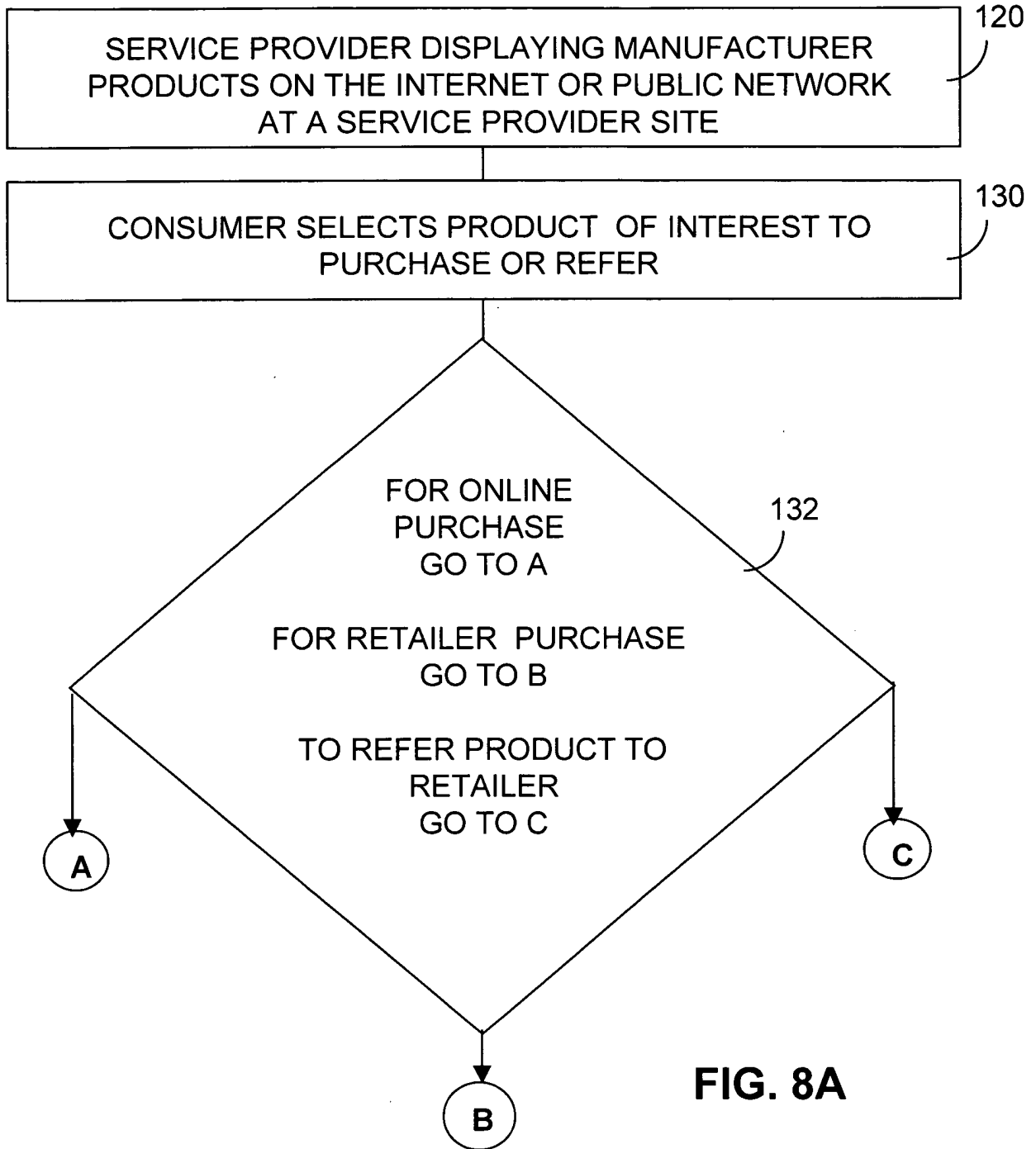


FIG. 6

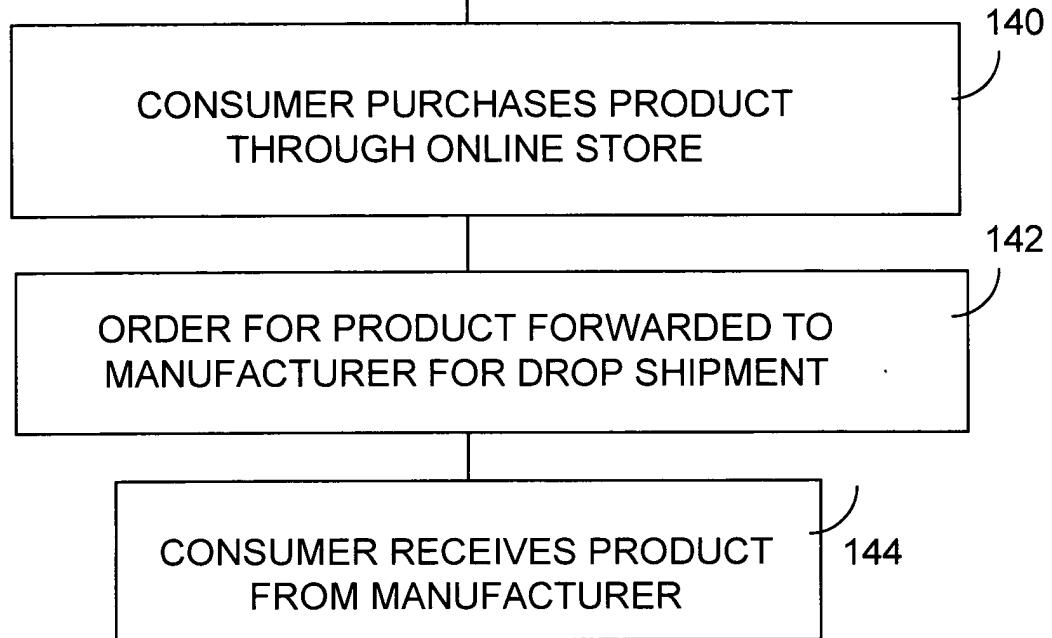
FIG. 7





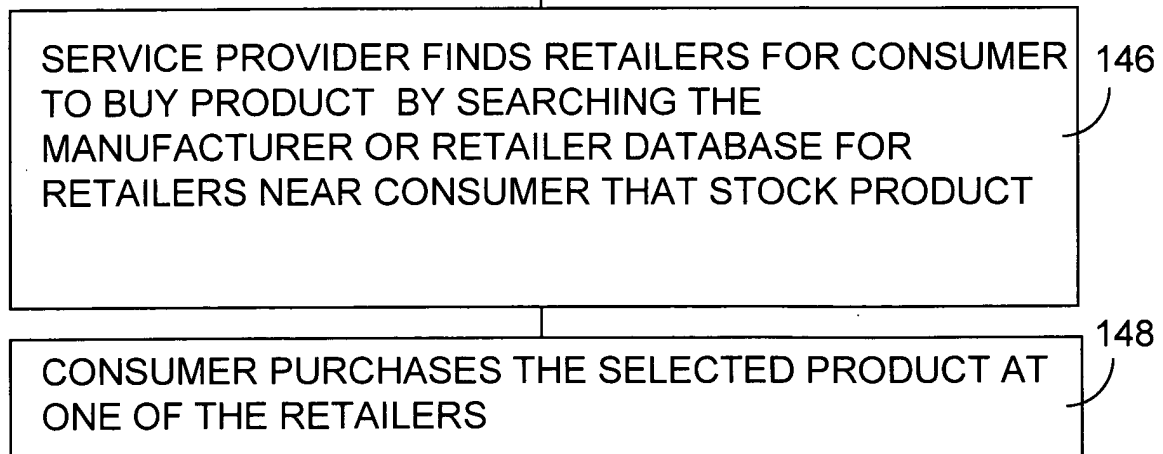
A

FIG. 8B



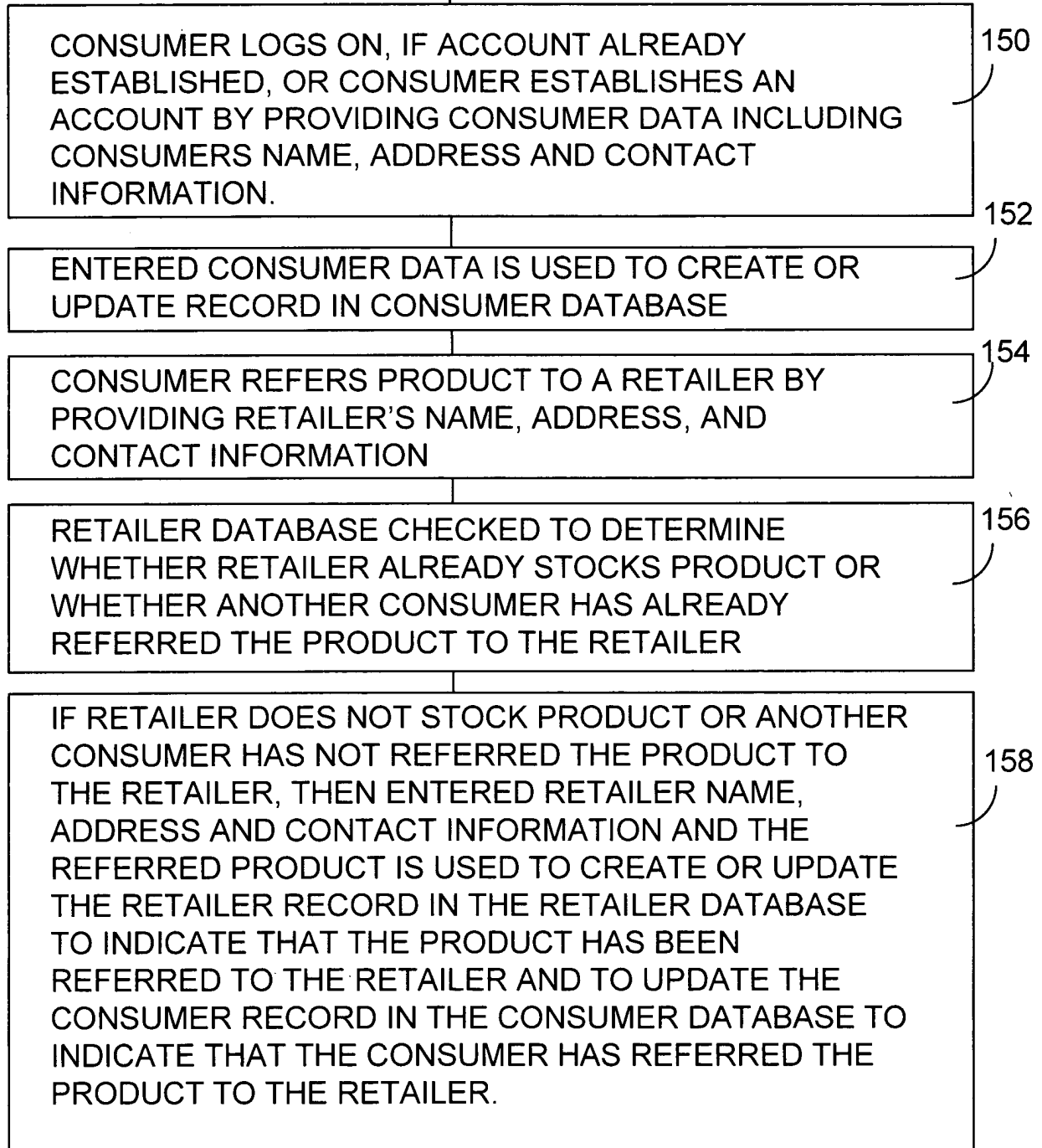
B

FIG. 8C



C

FIG. 9A



D

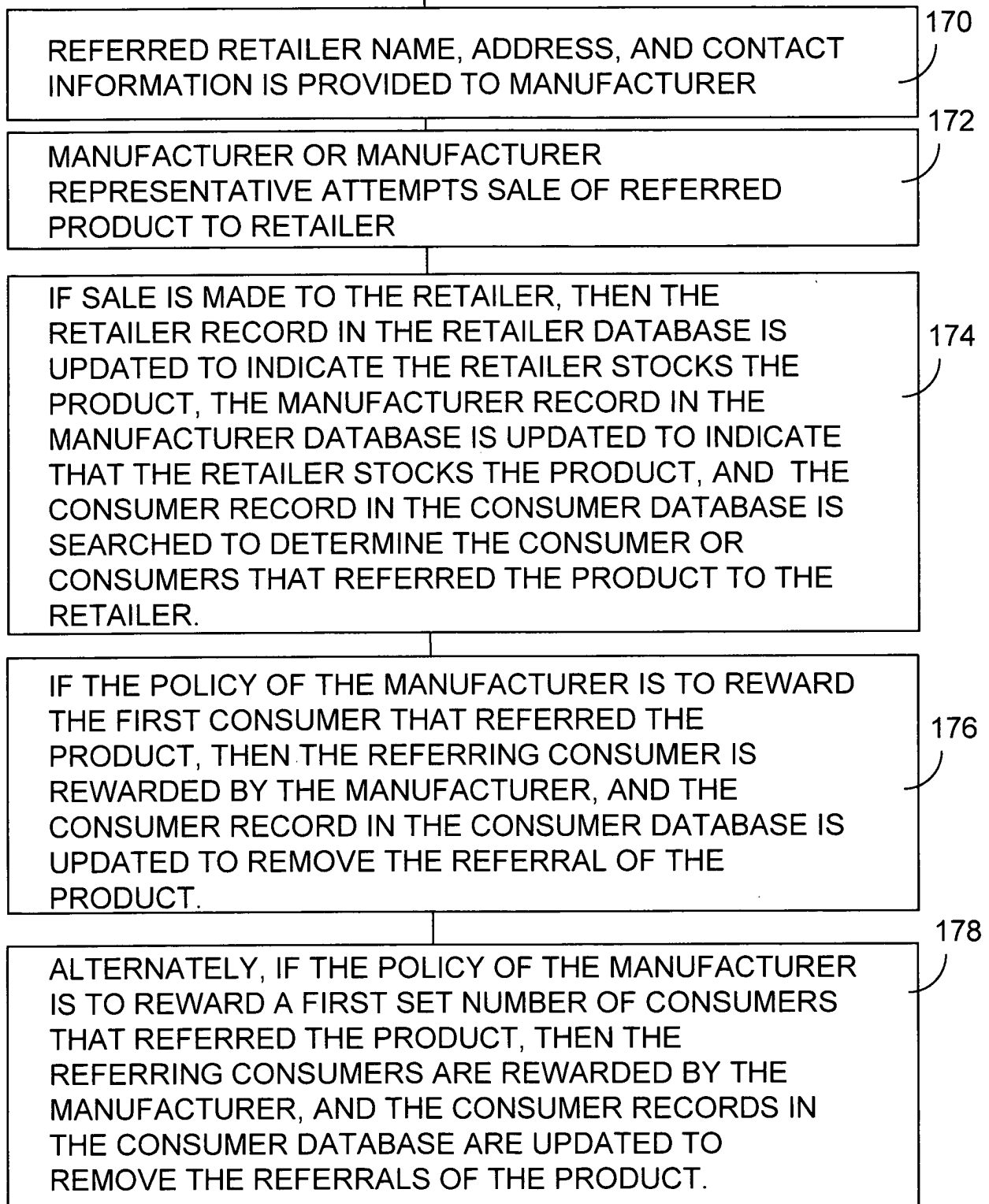
FIG. 9B

ALTERNATELY IF THE RETAILER DOES NOT STOCK THE PRODUCT AND IF THE MANUFACTURER REFERRAL POLICY PERMITS A REWARD TO THE FIRST SET NUMBER OF CONSUMERS THAT REFER A PRODUCT TO A RETAILER, THEN IF LESS THAN THE SET NUMBER OF CONSUMERS HAVE REFERRED THE PRODUCT TO THE RETAILER, THE ENTERED RETAILER NAME, ADDRESS AND CONTACT INFORMATION AND THE REFERRED PRODUCT IS USED TO CREATE OR UPDATE THE RETAILER RECORD IN THE RETAILER DATABASE TO INDICATE THAT THE PRODUCT HAS BEEN REFERRED TO THE RETAILER AND TO UPDATE THE CONSUMER RECORD IN THE CONSUMER DATABASE TO INDICATE THAT THE CONSUMER HAS REFERRED THE PRODUCT TO THE RETAILER.

160

D

FIG. 10



180

CONSUMER LOGIN
PLEASE ENTER YOUR LOGIN INFORMATION

USER NAME

PASSWORD

182

DON'T HAVE AN ACCOUNT

FIG. 11A

CONSUMER REGISTRATION

FIRST NAME

LAST NAME

COMPANY

BILLING ADDRESS

ADDRESS 1

ADDRESS 2

CITY

STATE/PROVINCE

ZIP

COUNTRY

PHONE

EMAIL

IS THIS ALSO YOUR SHIPPING ADDRESS?

WOULD YOU LIKE TO SUBSCRIBE TO
OUR MAILING LIST?

PRESS CONTINUE WHEN YOU ARE DONE:

FIG. 11B

186

ENTER THE USERNAME AND PASSWORD
YOU WISH TO USE

USER NAME

PASSWORD

REENTER PASSWORD

FIG. 11C

YOU ARE LOGGED IN AS CONSUMER A

BROWSE ONLINE PRODUCTS STORE
VIEW YOUR PURCHASE HISTORY
VIEW YOUR REFERRALS
EDIT YOUR USER PROFILE
CHANGE YOUR PASSWORD
CLICK TO LOGOUT

FIG. 12

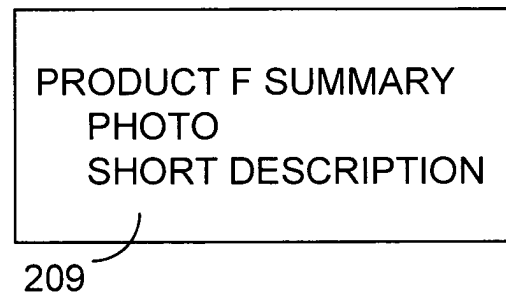
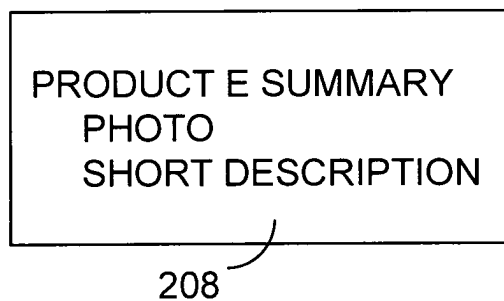
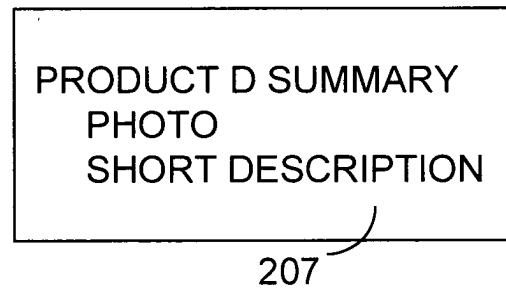
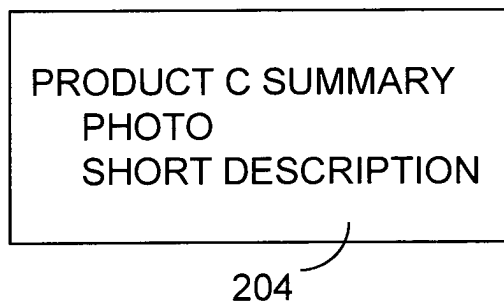
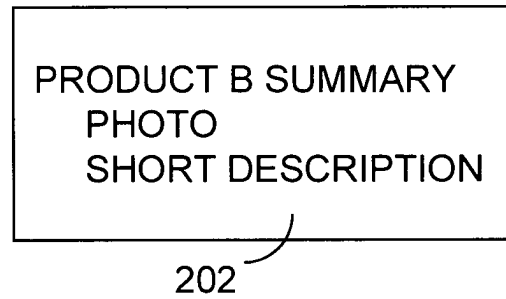
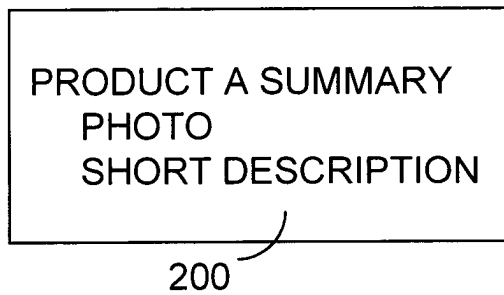
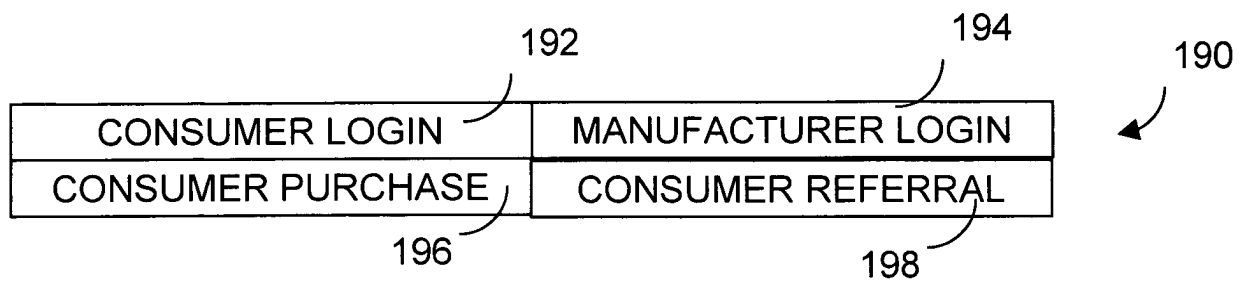


FIG. 13A

CONSUMER LOGIN	MANUFACTURER LOGIN
CONSUMER PURCHASE	CONSUMER REFERRAL

192 194
196 198

210

PRODUCT A INFORMATION
PHOTO, DESCRIPTION

READ PRESS RELEASE

PRINTABLE PRODUCT SHEET

MANUFACTURER'S WEBSITE

PRODUCT IMAGES, VIDEOS

REFER NOW

212

PRICE: \$5.00 QUANTITY

CONSUMER PAYMENT INFORMATION

CREDIT CARD TYPE

CARD NUMBER

EXPIRATION DATE

214

PURCHASE ONLINE

PURCHASE AT RETAILER

216

FIG. 13B

220

CONSUMER CONTACT INFORMATION

NAME	
ADDRESS 1	
ADDRESS 2	
CITY	
STATE/PROVINCE	
ZIP	
COUNTRY	
PHONE	
FAX	
EMAIL	

PLEASE SEND ME CATALOGS

☐ YES ☐ NUMBER

PRODUCT TO BE REFERRED TO RETAILER

☐ BIFOCAL SAFETY GLASSES

RETAILER REFERRAL INFORMATION

RETAILER NAME	
ADDRESS 1	
ADDRESS 2	
CITY	
STATE/PROVINCE	
ZIP	
PHONE	
FAX	
WEB ADDRESS	
EMAIL	

COMMENTS/SUGGESTIONS/MESSAGE TO RETAILER

FIG. 14

230

MANUFACTURER LOGIN
PLEASE ENTER YOUR LOGIN INFORMATION

USER NAME

PASSWORD

232

DON'T HAVE AN ACCOUNT

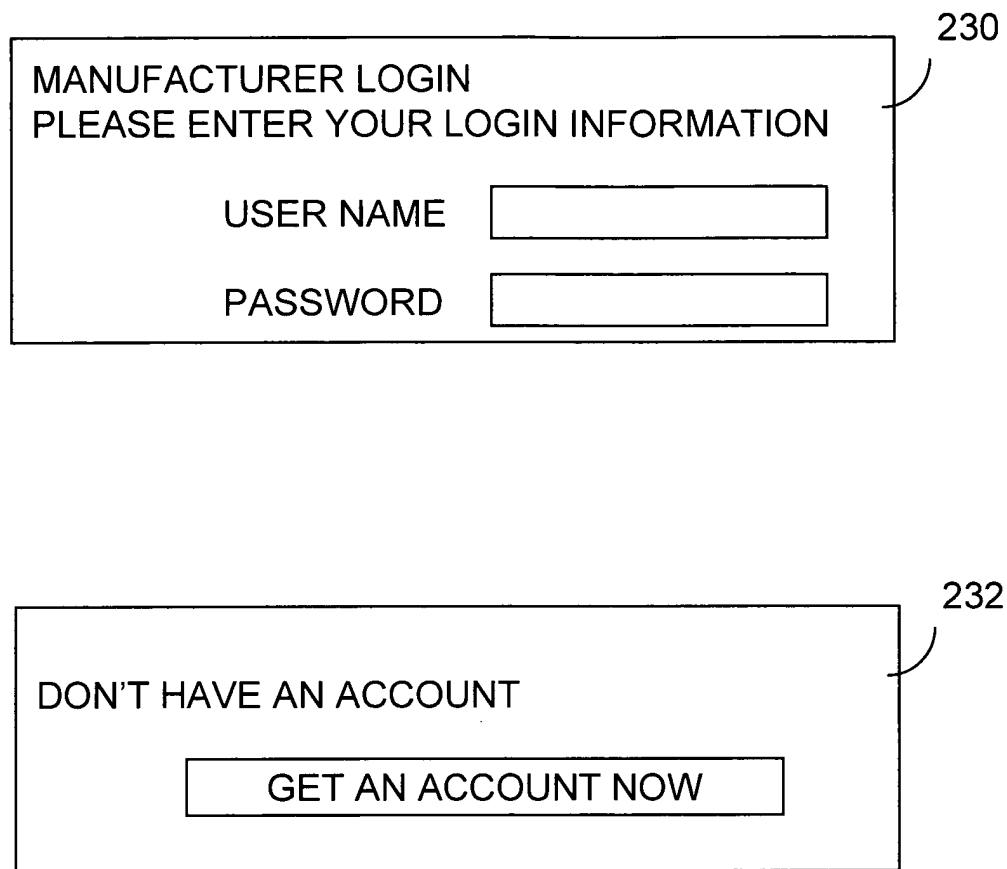


FIG. 15A

MANUFACTURER REGISTRATION

FIRST NAME

LAST NAME

COMPANY

BILLING ADDRESS

ADDRESS 1

ADDRESS 2

CITY

STATE/PROVINCE

ZIP

COUNTRY

PHONE

EMAIL

WEB ADDRESS

WOULD YOU LIKE TO SUBSCRIBE TO
OUR MAILING LIST?

READ MANUFACTURER'S TERMS

I AM AUTHORIZED BY COMPANY AND
AGREE WITH TERMS, CONTINUE

FIG. 15B

236

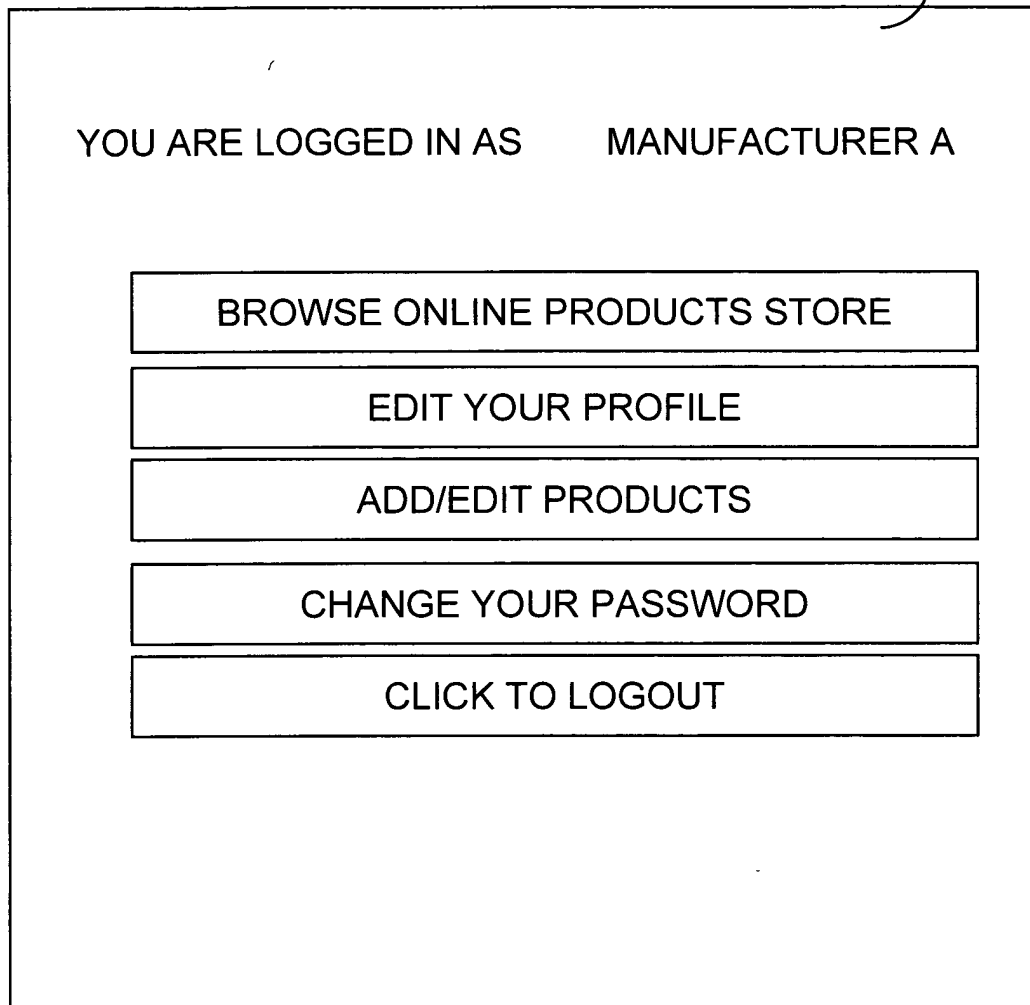
ENTER THE USERNAME AND PASSWORD
YOU WISH TO USE

USER NAME

PASSWORD

REENTER PASSWORD

FIG. 15C

**FIG. 16**

PRODUCT NAME	<input type="text"/>	
MANUFACTURER	<input type="text"/>	
DESCRIPTION, OPTIONS, WARRANTY, RETURN POLICY		
<input type="text"/>		
REFERRAL/REWARD POLICY		
<input type="text"/>		
PRODUCT PHOTOS		
<input type="text"/> <input type="text"/>		
DISCOUNTED PRICE	<input type="text"/>	
MSRP RETAIL PRICE	<input type="text"/>	
WHOLESALE PRICE	<input type="text"/>	
WEIGHT/DIMENSIONS	<input type="text"/>	
PRODUCT # (SKU)	<input type="text"/>	
SHIPPING ADDED?	<input type="text" value="YES"/>	<input type="text" value="NO"/>
TAX ADDED?	<input type="text" value="YES"/>	<input type="text" value="NO"/>
MANUF. REPRESENTATIVES	<input type="text"/>	

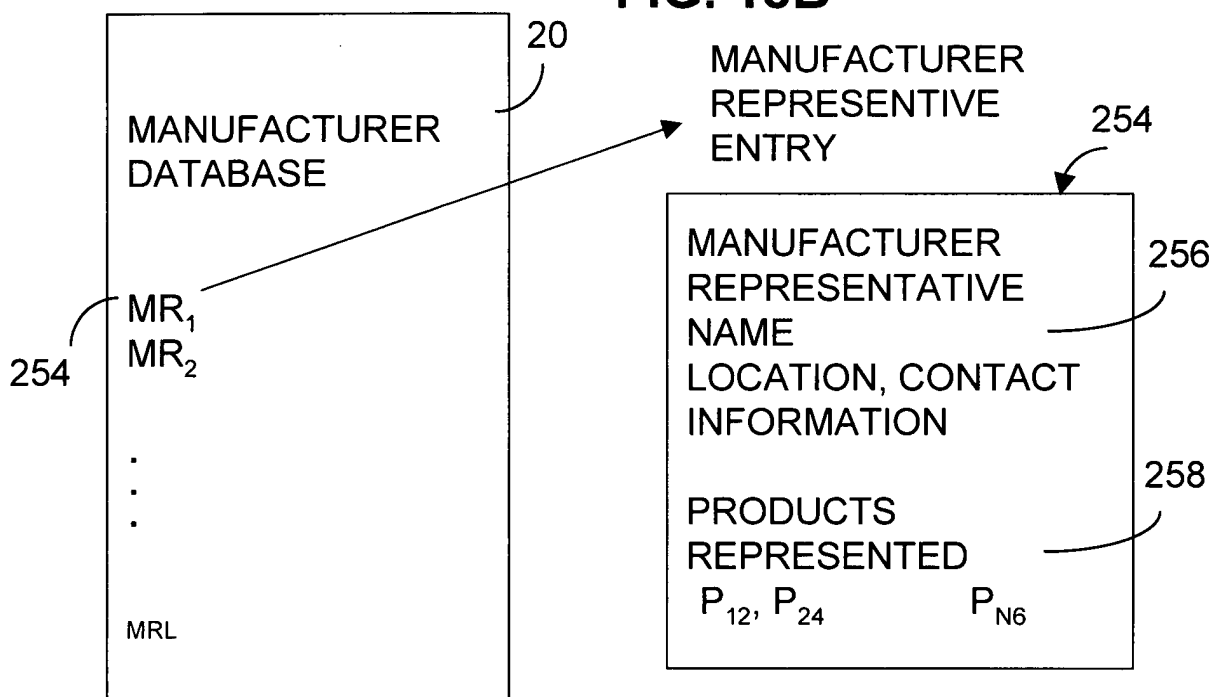
FIG. 17

SERVICE PROVIDER OR MANUFACTURER MAY SEARCH
RETAILER DATABASE TO FIND RETAILERS AND RETAIL
CONTACT INFORMATION FOR POSSIBLE SALE OF
MANUFACTURER'S PRODUCTS

250

FIG. 18A

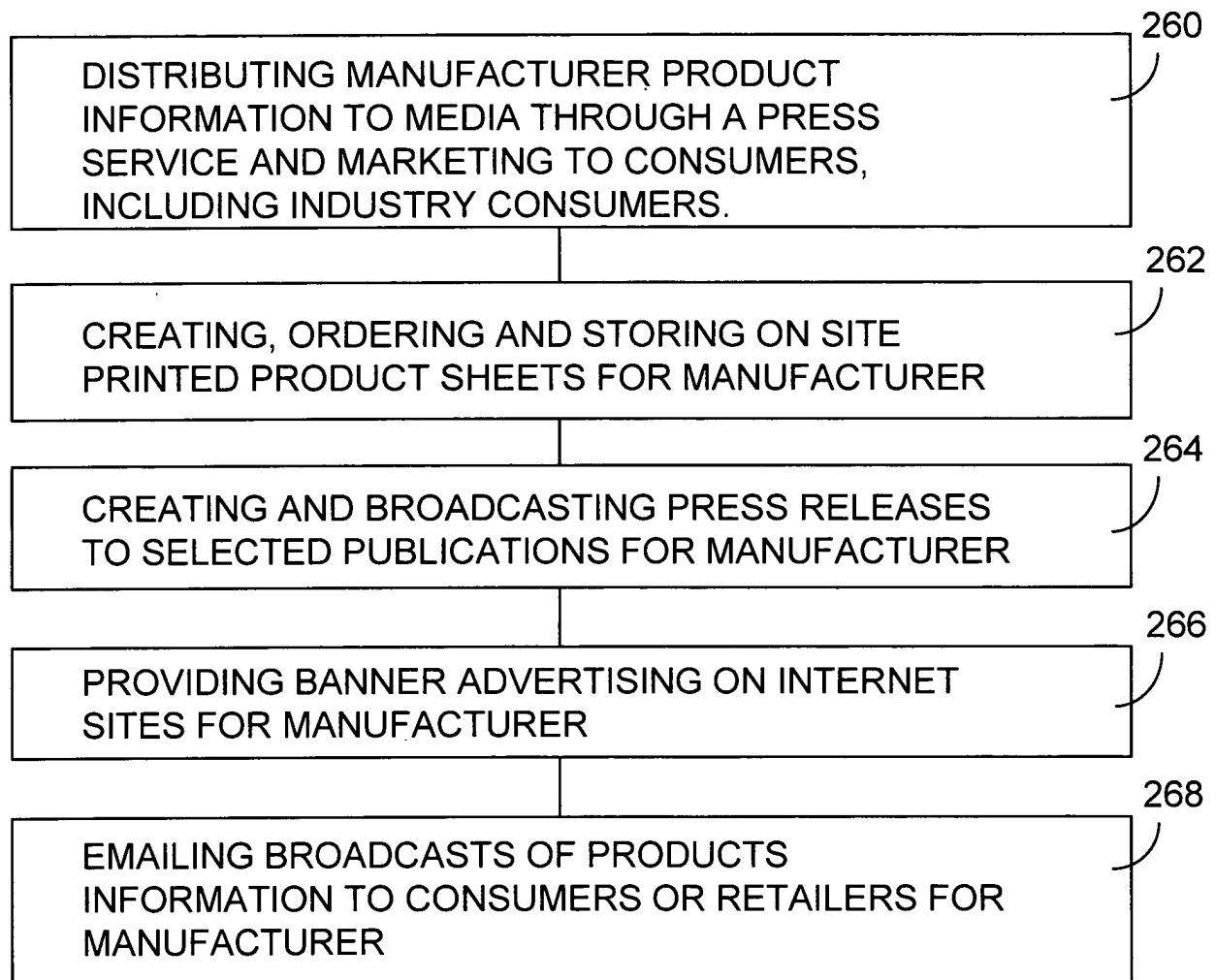
FIG. 18B



SERVICE PROVIDER SEARCHES THE MANUFACTURER
DATABASE TO FIND MANUFACTURER
REPRESENTATIVES THAT MAY BE USED BY OTHER
MANUFACTURERS FOR SIMILAR PRODUCTS AND
RECOMMENDS THE MANUFACTURER
REPRESENTATIVES TO THE MANUFACTURER.

252

FIG. 19



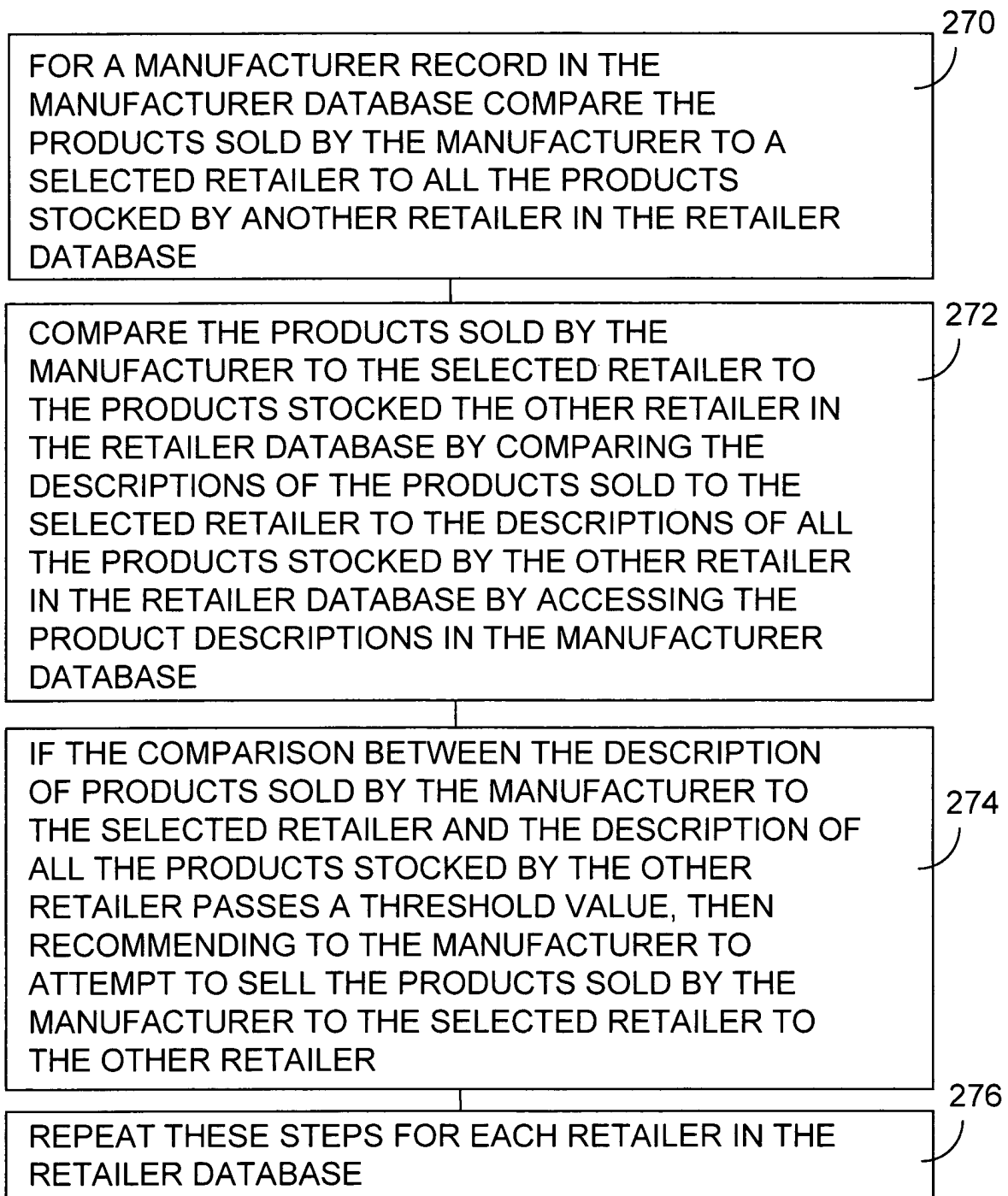


FIG. 20